

MICROSETTE CO.

475 Ellis Street
Mountain View, CA 94043
(415) 968-1604

Re: Computer Cassette Duplication

Thank you for your inquiry regarding Microsette's cassette program duplication services. Enclosed please find our price schedule describing our service.

Microsette was one of the first in computer cassette duplication and has been constantly improving the product. As a result, we are always "the best" in loading characteristics for each computer we service. We have over \$100,000 worth of especially designed digital duplication equipment dedicated to produce flawless cassettes.

Words do not tell as much as having your next duplication job done by a digital-audio specialist. Microsette will give your order the same careful attention whether it is for 100 or 100,000 pieces. Our "guaranteed-to-load" warranty is your best assurance of our integrity and pride in our work. Give us a call at (415) 968-1604 if you have further questions.

Very truly yours,

MICROSETTE CO.

A handwritten signature in dark ink, appearing to read "R. R. Troxell", followed by a small flourish or mark.

R. R. Troxell
Director, Product Management

Encls: Price Schedule

COMPUTER CASSETTE
DUPLICATION SERVICES

475 Ellis Street
Mountain View, CA 94043
(415) 968-1604

COMPUTERS SERVICED

MASTERING CHARGES

QUANTITY RATE

TIME

Radio Shack TRS-80-Lev. II
Commodore PET/CBM
Commodore KIM
Exidy Sorcerer
Apple II
Atari

A reel to reel master tape is prepared using our own computers. The fee is \$50 for the first program and \$10 for each additional program on your cassette.

| | | |
|----------------------------|--------|---------|
| 100 | \$1.50 | 7 days |
| 250 | 1.00 | 8 days |
| 500 | .80 | 10 days |
| 1,000 | .75 | 14 days |
| 2,000 | .70 | 18 days |
| 5,000 | .65 | 22 days |
| Plus 5% per extra program. | | |

CONDITIONS

1. Customer submits programs on high quality cassette in format desired.
2. Program or data only with no audio. Each program or data file longer than five minutes incurs an additional program charge.
3. Quantity prices are based on each release, shipment and cassette title and cannot be combined.
4. Price includes Norelco-style hard cassette box and affixing of customer supplied labels or blank Microsette labels.
5. Shipping cost to a single point in continental U.S.A. included on all orders. Please specify your shipping address. Post Office box cannot be used. Add \$15 per 250 cassettes for Alaska, Hawaii, etc. to cover air shipment.
6. Terms: Prepayment with order. California residents add sales tax or provide resale number. Add 10% to total if requesting net 30 days terms.
7. Warranty (abridged): Any cassette failing to perform may be returned within 60 days for inspection. If, in our opinion, failure is due to material or workmanship, we will replace the cassette.

| ORDER FORM | Cassette Title | Computer |
|------------|----------------|----------|
|------------|----------------|----------|

A. Mastering charge (omit if reorder). Indicate sequence of programs below

| | |
|----------------------------|---------|
| 1st Program Side A (Title) | \$50.00 |
|----------------------------|---------|

| | |
|--------------------|-------|
| 2nd Program Side A | 10.00 |
|--------------------|-------|

| | |
|--------------------|-------|
| 1st Program Side B | 10.00 |
|--------------------|-------|

| | |
|--------------------|-------|
| 2nd Program Side B | 10.00 |
|--------------------|-------|

Additional programs side A or B are \$10.00 each also. @ 10.00

B. Duplication charge (first program at Quantity Rate plus 5% surcharge per extra program)

$$\frac{\text{(quantity)}}{\text{(charge per cassette)}} \times \$ \frac{\text{(charge per cassette)}}{\text{(charge per cassette)}} = \$ \frac{\text{(subtotal)}}{\text{(charge per cassette)}} \dots \dots \dots$$
$$\frac{\$}{(\text{subtotal})} \times \frac{(\text{number extra programs})}{(\text{number extra programs})} \times \$0.05 = \frac{\$}{(\text{surcharge})} \quad . \quad . \quad . \quad \underline{\hspace{2cm}}$$

2. Advance verification copy (optional at \$25.00 per cassette) . . .

TOTAL CHARGES (enclosed with order)

MICROSETTE

MICROSETTES are short length, high quality cassettes designed for microcomputers. They feature a premium quality Philips cassette and high energy audio tape. The tape has been selected for consistency in output level and is error free for the recording densities used by all popular personal computers. The cassettes provide reliable data recording and playback at a reasonable price.

Each cassette comes in a hard, two-piece Norelco-style box with two extra labels. The 50-foot length of the C-10 MICROSETTE provides slightly more than five minutes of recording per side. The length is well suited for the memory size of most personal computers as shown below. The 100-foot length of the C-22 MICROSETTE provides almost 11 minutes of recording per side.

| COMPUTER | Kilobytes of storage on one side of 50-ft. tape | | | | |
|-----------------------|--|----|----|----|----|
| | 8 | 16 | 24 | 32 | 40 |
| Apple | | | | | |
| Commodore PET | | | | | |
| Heath | | | | | |
| Atari | | | | | |
| Kansas City Std. | | | | | |
| Sorcerer | | | | | |
| Radio Shack (Level 2) | | | | | |
| Tarbell Std. | | | | | |

Short Cassettes for Personal Computers



WARRANTY

MICROSETTE CO. warrants that this Data Tape Cassette is free from manufacturing defects. This warranty is made in lieu of all other warranties express, implied or statutory and shall be voided if, in the opinion of MICROSETTE CO., the cassette has been altered, repaired or misused in any way. MICROSETTE CO. in no event, shall be liable for incidental or consequential damages. MICROSETTE CO. neither assumes nor authorizes any person to assume for it any other obligation or liability in connection with this cassette.

This cassette will be replaced with a new cassette subject to its being returned with the sales receipt within 30 days of purchase, and verification of the manufacturing defects. Mail cassette in the original box directly to MICROSETTE CO., Customer Service Manager, 475 Ellis St., Mountain View, CA 94043. (415) 968-1604.

ORDER BLANK FOR MICROSETTE CASSETTES

| QTY. | DESC. | PRICE | | TOTAL |
|------|--------------------------------------|---------|---------|-------|
| | 10 Pack | 50 ft. | \$ 7.50 | |
| | | 100 ft. | \$ 9.00 | |
| | 50 Pack | 50 ft. | \$32.50 | |
| | | 100 ft. | \$39.00 | |
| | SUBTOTAL | | | |
| | California Customer Add Sales Tax | | | |
| | TOTAL | | | |

Charge to my: VISA ☐ MASTERCHARGE ☐

Account No. _____

Expiration Date _____

SIGNATURE _____

Microsette Co., 475 Ellis St., Mt. View, CA 94043

SHIP TO:

NAME _____

ADDR. _____

CITY _____

STATE _____ ZIP _____

Price includes shipment within continental U.S.A.

Check or money order enclosed ☐

MICROSETTE CO.

475 Ellis Street
Mountain View, CA 94043
(415) 968-1604

DEALER PRICE SCHEDULE

August 1, 1980

MICROSETTE Data Tapes are custom made for microcomputer applications using premium quality tape and cassettes. The 50-foot, C-10 cassette (green label) provides 5 minutes per side and the 100-foot, C-20 cassette (brown label) provides 10 minutes per side for program storage. Our price includes labels on both sides, a Norelco-style cassette box and shipping.

C-10 50 ft. Microsette (250 Pack)

| | <u>Prepaid</u> | <u>C.O.D. or Bank Card</u> | <u>Net 30</u> |
|------------|----------------|----------------------------|---------------|
| Unit Price | \$0.50 | \$0.53 | \$0.55 |
| Total | \$125.00 | \$132.50 | \$137.50 |

C-20 100 ft. Microsette (250 Pack)

| | <u>Prepaid</u> | <u>C.O.D. or Bank Card</u> | <u>Net 30</u> |
|------------|----------------|----------------------------|---------------|
| Unit Price | \$0.60 | \$0.63 | \$0.66 |
| Total | \$150.00 | \$157.50 | \$165.00 |

CONDITIONS

- (1) Prepaid orders must include check for full amount.
- (2) C.O.D. requires 10% down payment with order.
- (3) Net 30 day terms require prior credit approval.
- (4) Add sales tax or submit resale number for all California orders.
- (5) All prices include surface freight to a single address in continental U.S.A.
- (6) Quantity ordered must be in multiples of 250.

DELIVERY

From stock for up to 5000 quantity per order.

INTERNATIONAL

2000 quantity minimum order required, prepaid orders in U.S. dollars and freight collect at 160 lbs./1000 cassettes.